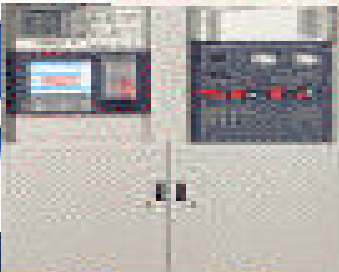


Community Radio Station

by

**World
Development
Foundation**



India

Presented by:

Sanskriti

&

Sarita

WDF is striving to help the poor & socially challenged by use of Radio



World Development Foundation

- World Development Foundation (WDF) is a knowledge-based, global foundation with a commitment to enrich and sustain the lives and livelihoods of poor and excluded people throughout the world.
- WDF strives to empower the poor by providing education and training for earning livelihood with the use of Radio, TV, Internet and the new media
- **ISO 9001:2000 organization**



Collaborators & Clients

- Media Lab Asia, Min of IT
- Narendra Deva University A&T, Faizabad
- Birsa Agriculture Univ., Ranchi
- Indira Gandhi Krishi Vishwavidyala, Raipur
- Tamil Nadu Agriculture University
- Allahabad Agriculture University
- Hissar Agriculture University, Haryana
- Inter College, Diggi, Jaipur
- Kal Radio, Kochi - Commercial
- TERI, Ghazipur- Hon. Director and Member Governing council
- Others



Activities

- Education
 1. Established TERI in Ghazipur, UP-computer, Agriculture, Environment- Higher Education
 2. Computer literacy programmes
 3. NORAD Scheme

- Training, Healthcare, Self employment
- Establishing Radio /TV/Satellite stations
- Programming for livelihood generation and others
- Complete solutions for CRS- TERI, Ghazipur, CMS Lucknow, etc...75%
- Seminars and Workshops
- Software development- for export under a sister organization
- Advise and consultancy-



National Workshop, 2009



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MOU between Prasar Bharati and IGNOU- Gyan Vani Channel



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MOU between Prasar Bharati and Delhi Police



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MOU with Private Broadcasters (Phase 1)



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World
Development
Foundation



India

Community Radio



COMMUNITY RADIO



A USER'S GUIDE to the TECHNOLOGY

A guide to the technology and technical parameters of community radio in India



What is Community Radio?

Community radio is a type of radio service that caters to the interests of a certain area, broadcasting content that is popular to a local audience.

It is usually established by the efforts of a specific community, operated by the community and for the community's welfare.

It plays an important role at the time of natural disasters and calamities. It also helps in raising awareness and leads to the development of a particular area.



Characteristics of Community Radio Station

- Small Radio Station
- Low power transmitter used
- Works on Frequency Modulation (FM) band
- Tower length is maximum 30 meters or 100 ft



Target of Community Radio Stations

As per the rules by Govt. of India, it is meant for:

- Universities
- Colleges
- NGO's



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Purpose of Community Radio Stations

Social welfare and development

- Education
- Women empowerment
 1. Child marriage & Dowry harassment
 2. Domestic Violence
- Health & hygiene
 1. Ground water conservation
 2. Balanced Diet
- Agriculture



Basic Features of Community Radio Station

- Non profit making
- Community participation



Basic Elements of Community Radio Station

□ Hardware-

1. Studios
2. Transmitter
3. Tower
4. Antenna & Cable

□ Software

1. Training
2. Content



Studios (Transmitting or Broadcasting Rooms & Recording Room and Discussion Room)



CRS at Hissar

(Discussion Room)

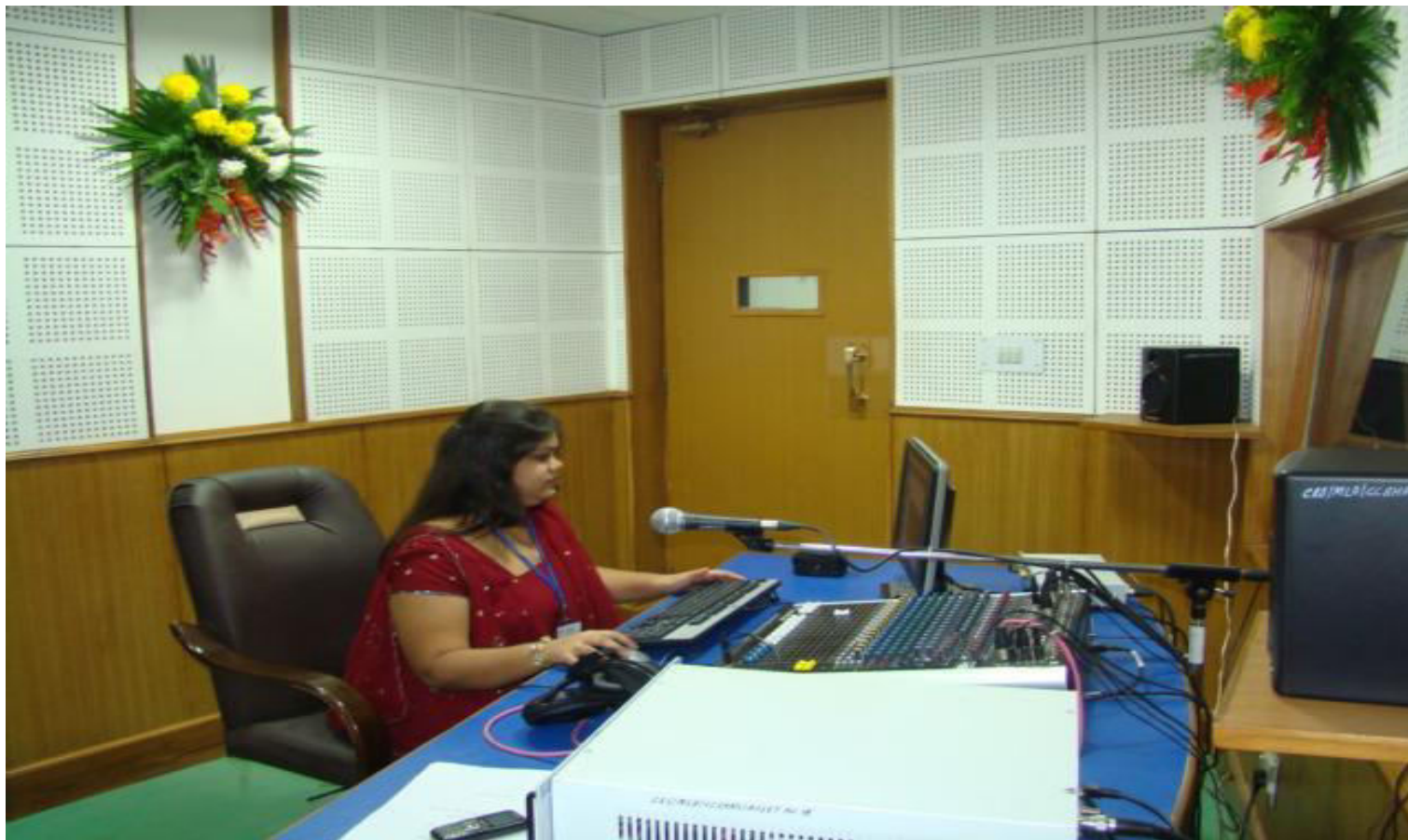


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CRS at Hissar

(Recording & Broadcasting Room)



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CRS at Ranchi



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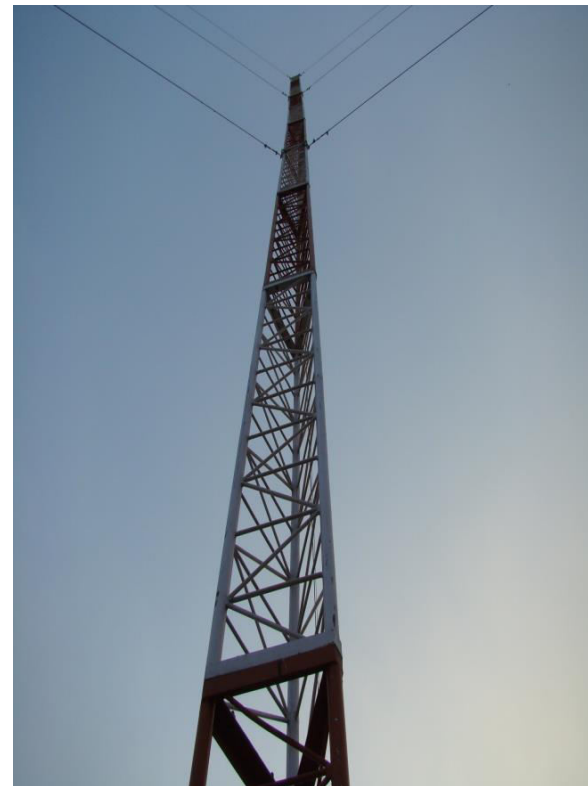


Narendra Deva Radio Station

Studio



Tower



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Diggi, Jaipur Studio



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Abid Ali Foundation Hyderabad



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Training

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Capacity building at CCSHAU



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Narendra Deva Radio Station Inspection & Training



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Training Session, Raipur



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Content Development

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Content

- Signature Tune
- Cue Sheet
- Krishi Calendar
- Subjects-Agriculture (Krishak Manch), Animal Husbandry (Pashu Swasth), Self employment (Swa Rojgar), rights of women and labourers, women programme (Mahila Panchayat- Ghar Ghare Gharatin), QA (Prashnottar), Health and Hygiene (Swastha Charcha), Career Guides (Nai Dishayen), (etc-universal, local
- Experts/farmers/locals
- Content generation at field level
- Evaluation and acceptance

प्रसार निदेशालय
नरेन्द्र देव कृषि एवं प्रौद्योगिक विश्वविद्यालय
कुमारगंज, फैज़ाबाद

- 1- स्टेशन का नाम: नरेन्द्र देव रेडियो स्टेशन, कुमारगंज
2- प्रसारण समय: दोपहर 1-3
सायं काल 7-9
3- विस्तृत कार्यक्रम की रूपरेखा

दोपहर	1-3 बजे प्रतिदिन
1:00	संकेत धुन
1:02	आरंभिक उदघोषणा एवं कार्यक्रम
1:05	घर-घरैतिन महिलाओं हेतु कार्यक्रम <ul style="list-style-type: none">● स्वरोजगार खाली समय का उपयोग● लोक गीत मनोरंजन कार्यक्रम● स्वास्थ्य चर्चा● महिला पंचायत
1:45	लोकायतन लोकगीत, कहानी, स्किट, चुटकुले आदि
2:05	अंकुर बच्चों के लिये कार्यक्रम
2:35	अन्नपूर्णा महिलाओं की सफल कहानियाँ
2:58	समापन उदघोषणा
सायं काल	7-9 बजे प्रतिदिन
7:00	संकेत धुन
7:02	आरंभिक उदघोषणा एवं कार्यक्रम
7:05	कृषक मंच
7:35	अवध की वाणी लोकगीत लोकगाथा
7:50	नई दिशाएँ (Career Guide)
8:00	प्रश्नोत्तर कार्यक्रम
8:15	मनोरंजन
8:30	आसपास
8:35	स्वास्थ्य
8:50	बाज़ार समाचार
8:55	मौसम
8:58	समापन उदघोषणा



WDF Team recording in field at TNAU

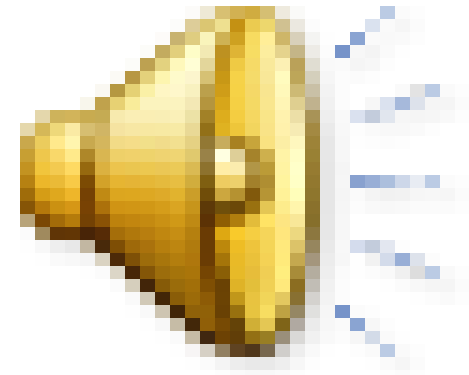


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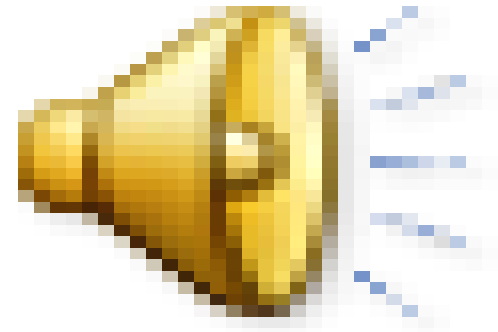
Sample Programs

Ad announcement



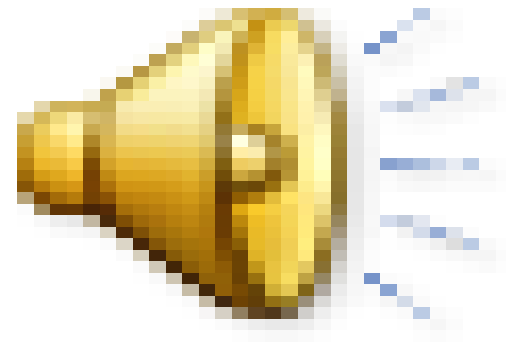


Kisan ki Aatmakatha- Mangalmai



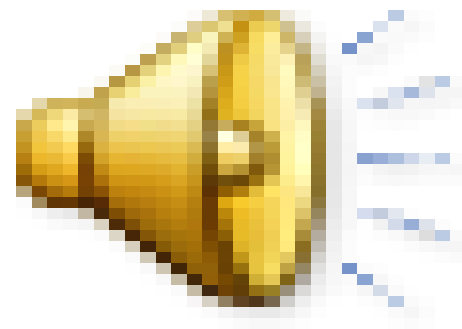


Montage





Naag Puri Geet





Indira Gandhi Krishi Vishwavidyalaya, Raipur

रेडियो रायपुर से सीएम बोल रहा हूं...

मुख्यमंत्री डॉ. रमन सिंह की आवाज आज रेडियो पर भी गूजी। उनकी आवाज रेडियो में पहली बार नहीं गूजी, लेकिन बुधवार को



इसका अलग ही महत्व था। वे इंदिरा गांधी कृषि विश्वविद्यालय परिसर स्थित सामुदायिक रेडियो स्टेशन का उद्घाटन कर रहे थे। उन्होंने रेडियो के माध्यम से किसान भाइयों से कहा कि मैं कृषि विश्वविद्यालय रेडियो रायपुर से डॉ. रमन सिंह बोल रहा हूं। उन्होंने कहा कि बड़े खुशी की बात है कि आपके लिए 20 जनवरी से यह रेडियो सेवा शुरू की जा रही है। यह छत्तीसगढ़ का पहला ऐसा रेडियो स्टेशन है, जिसमें खेती और उससे संबंधित विषयों पर महत्वपूर्ण और ज्ञानवर्धक जानकारियों का प्रसारण किया जाएगा। यहां के वैज्ञानिक आपको प्रतिदिन खेती की नई-नई तकनीकों की जानकारी देंगे। आपसे अनुरोध है कि कृषि विश्वविद्यालय की इस रेडियो सेवा को हर रोज दोपहर एक बजे से अपरान्ह तीन बजे तक जरूर सुनें और अपनी खेती की तरकीबों के लिए वैज्ञानिकों द्वारा

दिए जाने वाले सुझावों को अपनाएं। यह सामुदायिक रेडियो आपके लिए ही शुरू किया गया है। आप इस रेडियो स्टेशन में आकर अपने अनुभव भी दूसरे किसानों को बांट सकते हैं। इस अवसर पर कृषिमंत्री चन्द्रशेखर साहू, कुलपति डॉ. एमपी पाण्डेय और विश्वविद्यालय बोर्ड की अध्यक्ष आशा वर्मा सहित अनेक कृषि वैज्ञानिक, वरिष्ठ अधिकारी तथा प्राध्यापक और विद्यार्थी उपस्थित थे।



CRSs installed/under installation by WDF

- ❑ Narendra Deva University A&T, Faizabad
- ❑ Birsa Agriculture Univ., Ranchi
- ❑ Indira Gandhi Krishi Vishwavidyalaya, Raipur
- ❑ Tamil Nadu Agriculture University
- ❑ Allahabad Agriculture University
- ❑ Hissar Agriculture University, Haryana
- ❑ Inter College, Diggi, Jaipur
- ❑ KVK Karda, Wasim
- ❑ Abid Ali Foundation, Hyderabad
- ❑ 3 primary schools in East/West Godavary districts
- ❑ Consultants for many more



Licensing

WDF is striving to help the poor & socially challenged by use of Radio

**Apply for license to
Ministry of Information &
Broadcasting (download
form from
www.wfindia.com or
mib.nic.in)**



- **Start making studio & developing content**
- **Training**

**Apply for
frequency to WPC
(approx 1 month)**

**Apply for
SACFA**

**Sign GOPA with
Ministry of Information
& Broadcasting**

**Apply for operating
license**



WDF is striving to help the poor & socially challenged by use of Radio



Thank You

For further details

Please contact:

email: wdfindia@yahoo.co.in

Phone No: 25082764